



NEWS RELEASE

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Steve Kihm, Author
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Kira Henschel, President
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For immediate release.

MISSISSIPPI RIVER ADVENTURE WINS MIDWEST BOOK AWARD

MADISON – Writer Steve Kihm’s funny narrative about an attempted fishing trip on the Mississippi River was named winner of the Merit Award in the Humor category at the 15th Annual Midwest Independent Publishers Association (MIPA) 2004 Book Awards ceremony on Wednesday, May 11, 2005. The event took place at the Minnesota Humanities Commission in St. Paul.

The first-time author was nominated for the award for his book, *The Lost Candy Bar*, which is written from the perspective of a shy boy who goes fishing with his gruff grandfather. Apprehension about the trip gives way to fear when his grandpa capsizes their boat in the backwaters of the Mississippi River. As they are being rescued the youngster realizes the real tragedy of the situation—his metal lunch box containing a precious chocolate bar that he couldn't wait to devour is now sitting at the bottom of the mighty Mississippi.

A competition for excellence in independent or non-profit publishing, the MIPA awards recognize creativity in content and execution, overall book quality and a book’s unique contribution to its subject area. Information about MIPA and the MIPA Book Awards is available at www.mipa.org.

Publishers of books nominated for MIPA awards must be located in one of 12 Midwestern states, including Wisconsin. *The Lost Candy Bar* was published through Madison-based Goblin Fern Press. The book can be purchased through the publisher’s Web site at www.goblinfernpress.com or at the Goblin Fern Press bookstore, 3809 Mineral Point Road. For more information, call (608) 442-0212. *The Lost Candy Bar* can also be ordered through Borders or Amazon.com. To arrange a book signing or a personal appearance by the author, call Steve Kihm, (608) 233-5690.

About the author:

Author Steve Kihm grew up along the Mississippi River in La Crosse, Wisconsin and actually lived the experience depicted in *The Lost Candy Bar*. He now lives in Madison, where he is a financial analyst for the Wisconsin Public Service Commission. Kihm earned his undergraduate degree in Economics from UW–La Crosse and Business and Finance graduate degrees from UW–Madison.

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Note to Editor: Author photo and book cover graphics are available and the publisher welcomes requests for review copies. To obtain any of these items, please call Kira Henschel at (608) 442-0212.